

THE **protein** BAKERY

adding balance to your news....our tasty updates.

Fit to be tidings for everyone in our Protein Bakery family--

I was thinking about what the next twelve months holds in store-- each one seems filled with delicious possibilities. Looking towards the future made me realize it was important to take one giant step back first. And say: thank you. To all of you who've helped us get to the place we are today; we never forget how valuable you are to The Protein Bakery's big picture. You are the reason we come to work every day.

Our focus is on making each of our treats taste "just so," so you keep coming back. And when we experiment with something new, you are right there to give it a go, even taking a moment to send us your thoughts and suggestions. Sure, we always start with very best natural ingredients, but you inspire us to create the very best line of protein-packed treats.

We love creating deliciously balanced recipes for you. And we take tremendous pride in seeing those creations get shipped all over the country and around the world. You're out there. You're really "out there!"

And speaking of giving it a go-- we are now featured in the new JFK Terminal 5. Our tasty products can officially take you out of this world...and into international airspace! So look for our baked goods and consider them just another part of your pre-boarding process. They are the perfect healthy distraction for wherever your travels take you. And when you land? Contact us, and we'll send you more.

We've recently been featured in SELF magazine. It was an ideal location for our kitchen's doings to appear. We both represent ways of maintaining a healthy balance in your life. For, we provide the delicious snacks loaded with vital nutrients your body needs, and help it to function more efficiently.

Now...back to that future. Our feet are firmly planted at the start of this new year. And we're itchin' to get back on the road, to wherever it lead us. New recipes, new gift ideas, new flavors. Check, check, and check. And we're so happy to know, you once again, will be a be part of that journey. A relationship we can't believe is heading into its tenth year.

Our mission, as always, remains the same-- to make the best cookies, brownies and blondies on the planet. And to add balance to everything we do in our lives. Never more true, than in the days that lie ahead. So much more is possible, even in these uncertain times. We are excited for change in our kitchen, in our lives, and in the world.

We hope the joy we bring to each bite of our fresh-baked goods serves to remind you of all that's wonderful in your lives. And in turn, you inspire others to find balance as well.

To many more flavorful years ahead.
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